



**2024/25 EPIC PASS  
KICKOFF**

# Epic Passes Provide Access to Top North American Resorts



**WHISTLER BLACKCOMB**

#1 Rated North American Resort By Wall Street Journal For 2023-2024



Seven Legendary Back Bowls, Vail Is Like Nothing On Earth



One-of-a-kind Mountain Escape, With Progressive Learning Terrain



Five Peaks With Endless Possibilities from The Mountain To The Town



With 7,300 acres of skiable terrain, no two trips are the same

# NEW SWISS ACCESS: ANDERMATT-SEDRUN-DISENTIS & CRANS-MONTANA\*

## Andermatt-Sedrun-Disentis



Andermatt attracts guests from all over the world with its charming, traditional village centre, perfect deep powder, challenging steep slopes, and descents with a vertical drop of 1,500 metres.

On the other side of the Oberalppass, Sedrun features wide slopes perfectly suitable for families and beginner and intermediate skiers.

## Crans-Montana\*



Located in the heart of the Swiss Alps, Crans-Montana Mountain Resort offers skiers and riders an expansive world of over 1,400 meters of skiable vertical terrain with 140 kilometers of trails ready for you to explore.

With towering views of the Matterhorn and the Mont Blanc, you'll discover why this is considered one of the premier resorts in Europe.

# RESORT ACCESS: WHERE CAN EPIC TAKE YOU?



Japan, Australia and Western North America Resort Portfolio



European Resorts

# Vail Resorts Pass Strategy: Offer Huge Value for Guests Who Commit Early



## **What Your Guest Receives:**

Vail Resorts offers tremendous value and flexibility to guests who purchase a non-refundable product before the season starts

- Huge savings vs in-season prices (Up to 65% off Lift Ticket Prices)
- Flexibility to change dates & resorts for many pass products
- Protection against both Personal & Resort Closure events with Epic Coverage\*

## **Why do we offer this?**

- Creates financial stability for weather and macroeconomic changes
- Increases average days skied
- Higher guest satisfaction scores
- Higher retention

**Pass prices increase and benefits decrease as we approach the season via "deadlines"**

**Once passes go off-sale (historically early December), lift tickets are the only way to get lift access**

## Epic Products

### **EPIC PASS**

Unlimited Unrestricted Access to Vail Resorts Owned & Operated Properties

Access to Partner Resorts

**Adult: \$982 USD**

### **EPIC LOCAL PASS**

Unlimited, Unrestricted access to most Vail Resorts Owned & Operated Properties

Access with Restrictions to Vail, Whistler Blackcomb, Beaver Creek, Park City

**Adult: \$731 USD**

## Day Passes

### **EPIC DAY PASS**

Build a pass that fits your guest's needs  
Choose from 1-7 days of access  
Save Up to 65% compared to Lift Tickets

**Vail, Beaver Creek, Breckenridge, & Park City  
Adult Access starts at \$93 USD/Day**

**Keystone, Crested Butte, Heavenly, & Northstar  
Adult Access starts at \$71 USD/Day**

### **WHISTLER BLACKCOMB DAY PASS**

Build a pass that fits your needs  
Choose from 1-10 days of access  
Save up to 65% compared to Lift Tickets

**Whistler Blackcomb Adult Access starts at \$91  
CAD/Day**

## Regional Products

### **SUMMIT VALUE PASS**

Unlimited, Unrestricted Access to Keystone

Unlimited Access to Breck excluding restricted dates

**Adult: \$590 USD**

### **TAHOE LOCAL PASS**

Unlimited Access to Heavenly, Northstar and Kirkwood excluding restricted dates

5 Days to Vail, Beaver Creek, Keystone, Crested Butte & Park City excluding restricted dates

**Adult: \$621 USD**

## EPIC PASS

### Unlimited, Unrestricted Access:

Whistler Blackcomb, Vail, Beaver Creek, Breck, Keystone, Crested Butte, Park City, Heavenly, Northstar, Andermatt-Sedrun-Disentis, Crans-Montana\* and all other Vail Resorts Owned & Operated Resorts

**7 Days** to Telluride

**7 Days** to Resorts of Canadian Rockies (Fernie, Kicking Horse, Kimberley, Nakiska, Mont-Sainte Anne, Stoneham)

**5 Days Each** at Hakuba Valley and Rusutsu in Japan

**Varying Access** to Verbier 4 Vallées, Les 3 Vallées, Skirama Dolomiti, and Ski Arlberg in Europe

**Adult (13+): \$982 USD**

**Child (5-12): \$501 USD**

## EPIC LOCAL PASS

### 10 Total Days Excluding Peak Dates:

Whistler Blackcomb, Vail, Beaver Creek

### Unlimited Excluding Peak Dates:

Park City, Heavenly, Northstar, Kirkwood, Stowe

### Unlimited, Unrestricted Access:

Breck, Keystone, Crested Butte, and all other North American Owned & Operated Resorts

### 5 Days Each:

Switzerland: Andermatt-Sedrun-Disentis, Crans-Montana\*

Japan: Hakuba Valley, Rusutsu

**Adult (19+): \$731 USD**

**College: \$661 USD**

**Teen (13-18): \$591 USD**

**Child (5-12): \$380 USD**

# WHICH DAY PASS IS RIGHT FOR YOUR GUEST?

## Buy an Epic Day Pass "All Resorts" if Your Guest is Visiting for 1-7 days at:

- Vail
- Beaver Creek
- Breckenridge
- Park City
- Andermatt-Sedrun-Disentis
- Crans-Montana\*
- Telluride<sup>2</sup>
- Resorts of Canadian Rockies<sup>2</sup>

### 7 Day Per Day Price Point

Adult (13+)

- With Peak Dates: \$110 USD/Day
- Without Peak Dates: \$93 USD/Day

Child (5-12)

- With Peak Dates: \$56 USD/Day
- Without Peak Dates: \$49 USD/Day

## Buy an Epic Day Pass "32 Resorts" if Your Guest is Visiting for 1-7 days at:

- |               |                 |
|---------------|-----------------|
| Keystone      | Stevens Pass    |
| Crested Butte | Stowe           |
| Heavenly      | Okemo           |
| Northstar     | Mount Snow      |
| Kirkwood      | Hunter Mountain |

### 7 Day Per Day Price Point

Adult (13+)

- With Peak Dates: \$84 USD/Day
- Without Peak Dates: \$71 USD/Day

Child (5-12)

- With Peak Dates: \$43 USD/Day
- Without Peak Dates: \$37 USD/Day

## Buy a Whistler Blackcomb Day Pass if Your Guest is Visiting for 1-10 Days

Whistler Blackcomb

### 10 Day Per Day Price Point

Adult (13+)

- With Peak Dates: \$108 CAD/Day
- Without Peak Dates: \$91 CAD/Day

Child (7-12)

- With Peak Dates: \$54 CAD/Day
- Without Peak Dates: \$46 CAD/Day

Pricing for 24/25 Pass products as of March 19, 2024

\*CRANS-MONTANA ACCESS IS SUBJECT TO CLOSE

<sup>2</sup> Partner Access requires purchasing 4+ Days

Peak Restricted Dates include November 29th-30th 2024, December 26th-31st 2024, January 18th 2025, February 15th-16th 2025



# WHICH LIFT PRODUCT IS RIGHT FOR YOU?

## 1-DAY EPIC DAY PASS

**\$110 USD<sup>1</sup>**

Save more when you add more days or ski or ride outside of peak periods.



Only available to purchase in advance of winter season



Choose 1-7 flexible days for use any time throughout the season at 38 resorts



**Best value** at up to 65% off vs lift tickets



Lift tickets will be limited, buy a Pass to ensure access



Epic Coverage included

## 1-DAY BRECKENRIDGE LIFT TICKET

**\$220 USD<sup>2</sup>**

Save more when you add more days or ski or ride outside of peak periods.



Available throughout the winter season



Must be used on **specific date** without flexibility to change



Purchase at ticket window or save by purchasing online in advance



Lift tickets will be limited



Refundable (terms apply)

# WHICH LIFT PRODUCT IS RIGHT FOR YOU?

## 1-DAY WHISTLER BLACKCOMB DAY PASS

**\$119** CAD<sup>1</sup>

Save more when you add more days or ski or ride outside of peak periods.



Only available to purchase in advance of winter season



Choose 1-10 total days for use any time throughout the winter season



**Best value option** with savings of up to 65% vs lift ticket price



Lift tickets will be limited, buy a Pass to ensure access



Epic Coverage included

## 1-DAY WHISTLER BLACKCOMB LIFT TICKET

**\$269** CAD<sup>2</sup>

Save more when you add more days or ski or ride outside of peak periods.



Available throughout the winter season



Must be used on **specific date without flexibility to change**



Purchase at ticket window or save by purchasing online in advance



Lift tickets will be limited



Refundable (terms apply)



# REGIONAL PRODUCTS OFFER TREMENDOUS VALUE



## Tahoe Local Pass

**Unlimited Access Excluding Peak Dates:**

Heavenly, Northstar, Kirkwood

**5 Total Days Excluding Peak Dates:**

Vail, Beaver Creek, Breckenridge, Keystone, Crested Butte, Park City

**Adult (19+): \$621 USD**

**College: \$542 USD**

**Teen (13-18): \$501 USD**

**Child (5-12): \$310 USD**

## Summit Value Pass

**Unlimited Access Excluding Peak Dates:**

Breckenridge

**Unlimited Unrestricted Access:**

Keystone

**Adult (19+): \$590 USD**

**College: \$491 USD**

**Teen (13-18): \$480 USD**

**Child (5-12): \$330 USD**

## Keystone Plus Pass

**Unlimited Access Excluding Peak Dates:**

Keystone

**5 Days Excluding Peak Dates:**

Crested Butte

**Unlimited Access after April 1st 2025:**

Breckenridge

**Adult (13+): \$390 USD**

**Child (5-12): \$270 USD**

## Northeast Value Pass

**10 Days Excluding Peak Dates:**

Stowe

**Unlimited Access Excluding Peak Dates**

Okemo, Mount Snow, Hunter Mtn.

**Unlimited Unrestricted Access**  
Mount Sunapee, Attitash, Wildcat, Crotched, Seven Springs and 12 additional resorts across the Mid-Atlantic and Mid-West

**Adult (19+): \$600 USD**

**College: \$421 USD**

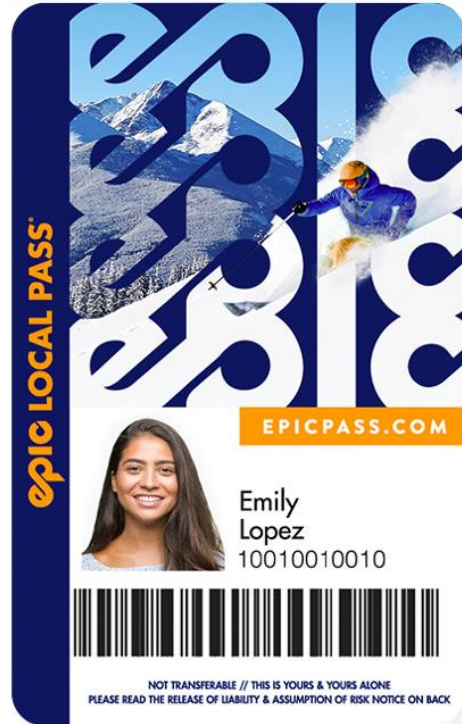
**Teen (13-18): \$450 USD**

**Senior (65-79): \$450 USD**

Pricing for 24/25 Pass products as of March 19, 2024

Peak Restricted Dates include November 29th-30th 2024, December 26th-31st 2024, January 18th 2025, February 15th-16th 2025; Northeast Value Pass also Includes January 19th 2025

# EPIC COLLEGE PASS: NOW COMMISSIONABLE



## EPIC LOCAL COLLEGE PASS

THE INCREDIBLE VALUE AND ACCESS THAT COLLEGE STUDENTS DESERVE.

- Ski & ride Vail, Breck, Park City and more.
- Limited access to our partner resorts in Japan.
- 10 combined days of access to Vail, Beaver Creek and Whistler Blackcomb, excluding peak dates.
- Includes Epic Mountain Rewards - 20% off food, lodging, group lessons, rentals and more.
- Refunds for job loss, injury, illness & more with Epic Coverage.
- Plus, discounted tickets for you, friends and family.

### College Passes Include:

- **Epic Local College Pass: \$661 (10% off Adult Pass)**
- **Summit Value College Pass: \$491 (17% off Adult Pass)**
- **Tahoe Local College Pass: \$542 (13% off Adult Pass)**
- **Northeast Value College Pass: \$421 (30% off Adult Pass)**

# EPIC ADAPTIVE PASS: NOW COMMISSIONABLE



SELECT  
PASS



PURCHASE  
YOUR PASS



COMPLETE  
VERIFICATION

## EPIC ADAPTIVE PASS

UNLIMITED, UNRESTRICTED ACCESS TO THE RESORTS YOU LOVE.

INCLUDES PEAK DATES

## EPIC ADAPTIVE 5 DAY PASS

5 DAYS ACROSS 37 RESORTS.

INCLUDES PEAK DATES

## EPIC ADAPTIVE 5 DAY LIMITED PASS

5 DAYS ACROSS 32 RESORTS.

INCLUDES PEAK DATES

## ADAPTIVE TAHOE PASS

UNLIMITED, UNRESTRICTED ACCESS TO 3 RESORTS.

INCLUDES PEAK DATES

## ADAPTIVE NORTHEAST VALUE PASS

ACCESS TO 21 RESORTS STARTING FALL 2024.

EXCLUDES PEAK DATES AT SOME RESORTS ⓘ

Lift Ticket Promotion: Apply up to \$100 off your Lift Ticket to a 24/25 Pass

TURN YOUR  
LIFT TICKET  
INTO A NEW  
SEASON



**epic PASS**<sup>®</sup>

Apply up to **\$100** of  
your lift ticket cost to  
a 2024/25 Epic Pass

SCAN FOR DETAILS



Not all passes are eligible.  
Maximum value that can be  
applied is \$100. Offer available for a  
limited time. For full details visit:  
[EpicPass.com/info/lift-ticket-promo](https://EpicPass.com/info/lift-ticket-promo)

## Wholesale Exclusive Lodging Promotion

Stay Longer Save More, exclusive to wholesale until June 30, 2024  
From 20% off, length of stay and restrictions vary by resort

## Wholesale Exclusive Rental Promotion

15% off all rental packages, LOS discounts, and Kids Rent Free  
Available until November 15, 2024

## Wholesale Exclusive Ski & Ride School Rates

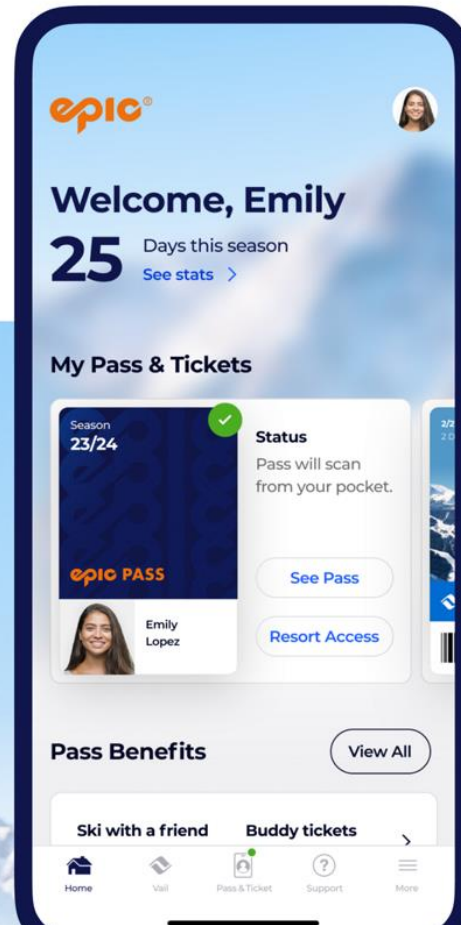
Group and Private lessons bookable at EBO rates  
Only available at Whistler Blackcomb  
Available until June 30, 2024

# MY EPIC APP: MOBILE PASS

DOWNLOAD NOW

## UNLOCK THE MOUNTAIN

With the new My Epic app.





## *Vail Resorts is committed to our partners and guests. Exciting Enhancements Include:*

- **NOW COMMISSIONABLE:** College Passes & Adaptive Passes are now eligible for commissions!
- **Lift Ticket Promotion:** Your guests who purchased a Lift Ticket for the 2023/2024 Ski Season can apply up to \$100 of their Lift Ticket price to a 2024/2025 Season Pass Product\*
- **2024/2025 Early Booking Offers are Available!**
  - Wholesale Exclusive Lodging Promotion
  - Wholesale Exclusive Rental Promotion
  - Wholesale Exclusive Ski & Ride School Rates at Whistler Blackcomb
- **NEW: My Epic Mobile App** allows guests to skip the lift ticket line with their pass on their phone!
  - NEW FOR 2024/2025: Mobile Pass will be compatible with Whistler Blackcomb



**Thank you for  
joining!**